

ATTENDEE REGISTRATION



SSSA

2020 TRADE SHOW
SEPTEMBER 24 - 25 • HYATT REGENCY GREENVILLE



2020 SCHEDULE OF EVENTS

THURSDAY, SEPTEMBER 24

5:00 p.m. - 6:30 p.m.

Registration Open

5:00 p.m. - 6:30 p.m.

Welcome Reception

FRIDAY, SEPTEMBER 25

8:00 a.m.

Golf Tournament - River Falls Plantation

11:30 a.m. - 9:00 p.m.

Registration Desk Open

11:00 a.m.

Downtown Greenville Tour

12:00 p.m. - 5:00 p.m.

Trade Show Setup

2:00 p.m. - 4:00 p.m.

Membership Meeting & Company Spotlight

Join us on Friday afternoon for an informative meeting regarding YOUR association. We will discuss the year in review, including member benefits, legislative updates and install the 2021 Board of Directors. You will also have the opportunity to talk openly with sign company and supplier representatives about important industry issues and take away ideas that may help improve your day to day operations.

4:00 p.m. - 5:30 p.m.

The Three Mindsets and How They Impact Leading Through Change

Mike Rodriguez, MRI, LLC

You've spent years developing your leadership strategy; Now the question is "does your culture really live it or are you just another team?" Through an engaging and inspiring presentation, Leadership strategist Mike Rodriguez will share key strategies to identify what is holding you back from becoming the organization your people deserve, and how to change by evaluating your viewpoint, planning, and execution.

Mike Rodriguez is a leadership, business and life strategist featured on CBS, U.S. News & World Report, Fast Company, and Success magazine. He has trained over 100,000 people in many countries around the world and his clients include names like: Bank of America, McDonald's Corporation, the U.S. Federal Reserve Bank, Chick Fil A, Hilton Hotels, the U.S. Army, and many more.

5:30 p.m. - 9:00 p.m.

Trade Show, Dinner, Awards & Silent Auction

SPECIAL EVENTS

GOLF TOURNAMENT

River Falls Plantation

100 Player Blvd

Duncan, SC29334

Join SSSA for a morning of networking and friendly competition.

River Falls features an exciting, 18 hole, Gary Player Signature golf course to challenge golfers of all skill levels. The lush, rolling fairways and Diamond Zoysia greens are bordered by the South Tyger River.

A box lunch is included and transportation is not provided. ***All team pairings will be selected randomly (no requested pairings).***

PRICE: \$60 per player

DEADLINE TO REGISTER: 9/11

DOWNTOWN GREENVILLE TOUR

"Greenville's downtown has long been one of the Upstate's most popular destinations for shopping, dining and entertainment, and over the past few years, has amassed a multitude of accolades and awards from national publications. *Livability* recently ranked it one of the Top 10 Best Downtowns in the country and *The New York Times* called Greenville "a national model for pedestrian-friendly city center."

Source: greenvillesc.gov

Join us for an afternoon of exploring all that downtown Greenville has to offer. The tour will be led by Linda Yopp and lunch will be provided by Z3 Graphics.

PRICE: FREE - Must be registered to attend

DEADLINE TO REGISTER: 9/11

REGISTRATION INFORMATION

ATTENDEE REGISTRATION

CONFERENCE REGISTRATION 1ST ATTENDEE - \$150

Includes entry into Welcome Reception, Membership Meeting & Company Spotlight, Trade Show & Dinner.

CONFERENCE REGISTRATION ADDITIONAL ATTENDEE - \$125

Includes entry into Welcome Reception, Membership Meeting & Company Spotlight, Trade Show & Dinner.

SPOUSE/GUEST TICKET - \$85

Includes entry into Welcome Reception, Trade Show & Dinner.

SPONSOR LEVELS

ALL SPONSORSHIPS WILL RECEIVE THE FOLLOWING BENEFITS, IN ADDITION TO THE ITEMS LISTED UNDER THE INDIVIDUAL SPONSORSHIPS:

- Recognition in promotional E-Blasts
- Recognition on signage at the conference
- Recognition in-person at the conference
- Recognition on SSSA website
- Excel list of all SSSA Members to promote show specials

PREMIUM SPONSOR - \$500 (UNLIMITED SPONSORSHIPS AVAILABLE)

- Trade Show Bag Insert

SUPPORTING SPONSOR - \$250 (UNLIMITED SPONSORSHIPS AVAILABLE)

WELCOME RECEPTION SPONSOR - \$1,500 (UNLIMITED SPONSORSHIPS AVAILABLE)

- 1/2 Page ad in Onsite Program
- Trade Show Bag Insert
- 3 minutes to address attendees during reception

TRADE SHOW DINNER SPONSOR - \$1,500 (UNLIMITED SPONSORSHIPS AVAILABLE)

- 1/2 Page ad in Onsite Program
- Trade Show Bag Insert
- 3 minutes to address attendees during dinner

ATTENDEE TRADE SHOW BAGS - \$1,200 (SOLE SPONSORSHIP)

- Trade Show Bag Insert

ATTENDEE LANYARDS - \$1,000 (SOLE SPONSORSHIP)

- Trade Show Bag Insert

ATTENDEE MASKS - \$1,000 (SOLE SPONSORSHIP)

- Trade Show Bag Insert

GOLF LUNCH SPONSORSHIP - \$800 (TWO SPONSORSHIPS AVAILABLE)

GENERAL GOLF SPONSORSHIP - \$250 (UNLIMITED SPONSORSHIPS AVAILABLE)

HOTEL/MISC INFORMATION

HOTEL INFORMATION



Hyatt Regency Greenville
220 N Main Street
Greenville, SC 29601
(864) 235-1234

Make your hotel reservations directly with the Hyatt Regency Greenville by calling **(877) 803-7534**. Mention you are with SSSA to receive the special reduced rate of **\$175.00** a night for a Standard room. Be sure to make your reservations on or before **September 4, 2020!**

Please continue your support of the SSSA Conference by staying at the Hyatt Regency Greenville, the appointed SSSA host hotel.

Please note: The association can only reserve a certain number of rooms at the discounted rate. Once the room block is sold out, even if that day is prior to the cutoff date, a higher prevailing room rate will apply.

COMPANY SPOTLIGHT

The company spotlight is open to four exhibiting companies on a first come, first served basis. You will have the opportunity to hear from these companies as they present unique information about their products, services and businesses as a whole. Some may even do a small product demonstration. Each presentation will be 20 minutes in length. Please show your support of your industry partners and association by attending this important session.

Beer and refreshments will be available during this afternoon session.

SUPPORT THE SSSA SCHOLARSHIP PROGRAM

SSSA has a scholarship program, designed to provide financial awards to SSSA member company employees or dependent children of member company employees. Did you know that SSSA awarded twelve - \$1,000 scholarships in 2020 due to your support?

There are several ways to support this program. During this conference, we will hold a Silent Auction with all proceeds going to the scholarship fund. Please consider donating an item or two for this great cause!

A donation form can be found at southernstatessigns.org.

In addition to donations, don't forget to bid on items during the dinner, trade show and reception on Friday evening. You could get some early holiday shopping done! We will also hold a 50/50 raffle, where half of the proceeds go to the winner and half go back to the scholarship fund.

2020 SSSA TRADE SHOW REGISTRATION FORM

SEPTEMBER 24 - 25 | HYATT REGENCY GREENVILLE

Please print legibly & complete all information requested. Please make copies of this form for additional registrants.

Name _____
 Company _____
 Address _____
 City/State/Zip _____
 Phone _____ Fax _____
 Email _____

<u>Check Each Option You Are Selecting</u>	<u>Registration Options</u>	<u>Additional Information</u>	<u>Amount</u>
<input type="checkbox"/>	Conference Registration 1st Attendee	Name:	\$150.00
<input type="checkbox"/>	Conference Registration Additional Attendee	Name:	\$125.00
<input type="checkbox"/>	Golf Tournament	Player Name:	\$60.00
<input type="checkbox"/>	Downtown Greenville Tour	Name:	FREE
<input type="checkbox"/>	Premium Sponsor		\$500.00
<input type="checkbox"/>	Supporting Sponsor		\$250.00
<input type="checkbox"/>	Welcome Reception Sponsor		\$1,500.00
<input type="checkbox"/>	Trade Show Dinner Sponsor		\$1,500.00
<input type="checkbox"/>	Attendee Trade Show Bags Sponsor		\$1,200.00
<input type="checkbox"/>	Attendee Lanyard Sponsor		\$1,000.00
<input type="checkbox"/>	Attendee Masks Sponsor		\$1,000.00
<input type="checkbox"/>	Golf Lunch Sponsor		\$800.00
<input type="checkbox"/>	General Golf Sponsor		\$250.00
<input type="checkbox"/>	Company Spotlight		\$250.00
<input type="checkbox"/>	Spouse/Guest Ticket	Name:	\$85.00

TOTAL AMOUNT DUE \$ _____

PAYMENT INFORMATION:

Check enclosed. Check # _____ (Please make checks payable to SSSA.) Check Amount \$ _____

Credit Card: Visa MasterCard American Express Charge Amount \$ _____

Credit Card# _____ Exp. Date _____ CVV# _____

(Vi/MC users: 3 digit number on back of card. Amex users: 4 digit number on front of card.)

Name on Card _____ Signature _____

Billing Address & Zip Code _____

WAYS TO REGISTER:

- **ONLINE:** Go to southernstatessigns.org, click on the conference tab, then register online.
- **EMAIL:** This form with credit card information to christina@southernstatessigns.org.
- **MAIL:** Registration Form to: SSSA, 325 John Knox Rd, Ste L103, Tallahassee, FL 32303.
- **FAX:** This form with credit card information to (850) 222-3019.

Refund Policy: Refund requests must be received in writing no later than **September 4, 2020**. No refunds will be given after this date. Registrations may be transferred. No refunds will be given for onsite registrations. **Special Needs:** Please call the SSSA office at (850) 205-5640 by **August 21, 2020** if you require any special accommodations or assistance, including dietary restrictions or allergies.