



# MEMBER BENEFITS

**Why Southern States Sign Association?** There is no better investment in your business than joining your professional association. As a SSSA member, you gain access to a network of industry professionals that work together by exchanging ideas and information to help grow your business. Our members consist of local, national and wholesale sign companies, supply distributors, product manufacturers and manufacturers representatives. This network of members offers you direct and constant resources for our industry.

## BUSINESS SERVICES

- **Human Resources Support** - The average company does not have the workforce or means to hire a human resources manager. Even larger companies that have a human resources manager may need some advice on tough situations from time to time. SSSA members receive human resources telephone consultation services **FREE OF CHARGE!**
- **Online Membership Directory** for better business exposure.
- **Insurance Services** - SSSA is proud to partner with Wallace Welch & Willingham to offer special rates for members. Starting from the beginning with each customer, they will make sure you get exactly what you need. Your W3 agent will carefully review your options and craft a personalized insurance program to complement your unique risk exposure.

## COMMUNICATION

- **Legislative Updates** keeping you informed of the many issues involved with the regulation of on-premise signs.
- **Newsletters and Industry Updates**, including Safety Meeting Outlines, keeping you informed of sign industry information and changes. Your company needs to meet safety and health regulations of State and Federal OSHA. As a member, you will receive new safety meetings each month that you can keep on file. Use these cost-effective and convenient meetings from

Safety Services Company to help meet these requirements.

- **SSSA's website** includes comprehensive information on pertinent industry updates
- **Member Highlights** - As part of SSSA's #MembershipMonday, member highlights will be posted monthly to all SSSA social media sites.

## EDUCATION

- **Scholarship Program** for member companies, their employees and their employees' dependents.
- **The Annual Conference & Expo** offering educational seminars and tours of member facilities. This event gives you the opportunity to showcase your products and/or services with sign company members and your peers, keeping them informed on the latest industry trends and helping to enhance your business.



For more information, contact Christina Welty at [christina@southernstatessigns.org](mailto:christina@southernstatessigns.org) or Lauren Asbell, CMP at [lauren@southernstatessigns.org](mailto:lauren@southernstatessigns.org) and they will be happy to assist you.

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