



MEMBER BENEFITS

Why Southern States Sign Association? Investing in your business through membership in your professional association is invaluable. As a member of the Southern States Sign Association, you tap into a network of industry professionals who collaborate by sharing ideas and information to help your business thrive. Our membership includes local and national sign companies, suppliers and distributors, product manufacturers, manufacturer representatives, and wholesale sign companies. This diverse network provides you with ongoing, direct resources tailored to our industry.

LOCAL SIGN COMPANIES

Joining the SSSA automatically makes you a member of the International Sign Association (ISA). ISA membership includes:

- Discounted Rates for ISA International Sign Expo
- Free Assistance with Sign Codes & Regulations
- Access to Member-Exclusive Research
- Free & Discounted Member Pricing for Webinars
- Discounted Industry-Specific Education & Training Programs
- Industry News Alerts
- Use of the ISA Member Logo
- Shipping & Office Solutions
- Credit Card Processing Fee Discounts

EDUCATION

- Scholarship Program for member companies, their employees and their employees' dependents.
- The Annual Conference & Expo offering educational seminars and tours of member facilities. Giving you the opportunity to meet with vendors and your peers to keep informed on the latest industry trends and help enhance your business.

BUSINESS SERVICES

- Human Resources Support - The average company does not have the workforce or means to hire a human resources manager. Even larger companies that have a human resources manager may need some advice on tough situations from time to time. SSSA members receive human resources telephone consultation services **FREE OF CHARGE!**
- Online Membership Directory for better business exposure.

COMMUNICATION

- Legislative Updates keeping you informed of the many issues involved with the regulation of on-premise signs.
- Newsletters and Industry Updates, including Safety Meeting Outlines, keeping you informed of sign industry information and changes. Your company needs to meet safety and health regulations of State and Federal OSHA. As a member, you will receive new safety meetings each month that you can keep on file. Use these cost-effective and convenient meetings from Safety Services Company to help meet these requirements.
- SSSA's website includes comprehensive information on pertinent industry updates
- Member Spotlights

NATIONAL SIGN COMPANIES, SUPPLY DISTRIBUTORS, PRODUCT MANUFACTURERS, MANUFACTURERS REPRESENTATIVES, AND WHOLESALE SIGN COMPANIES

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For more information, contact Christina Welty at cwelty@executiveoffice.org or Lauren Asbell, CMP at lauren@executiveoffice.org and they will be happy to assist you.

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